



## Why Business Networking?

“Trust is fundamental in our business and business networking is all about building trusted relationships. When we get to know people really well we are better able to advise them and support them. That means they get the service they want and the outcomes they need.

Being part of a powerful business networking group like Opendoorz allows others to get to know Hedges and understand the values by which we operate. This provides us with high quality referrals. It’s a key part of our marketing approach and essential to maintaining our reputation as an independent, reliable and trustworthy law firm.”

*Carrie Rudge*

Hedges Law has been providing legal advice to its clients for 230 years, so you can be confident that you will receive Advice for Life at every stage of yours.

From buying a house to taking on a franchise and from separating from your partner to providing for loved ones in your Will, Hedges is a safe pair of hands with their expert lawyers.

Their highly skilled teams develop excellent and long lasting relationships of trust with their clients, and having retained their independence they are free to do so. Experience has shown them that what their clients want is a hands-on personal service and that is exactly what they pride themselves on delivering.

Hedges specialise in Residential and Commercial Property, Family Law, Wills, Probate and Tax Advice, Dispute Resolution, and Business Services.

Find out more at [www.hedgeslaw.co.uk](http://www.hedgeslaw.co.uk)



“With Opendoorz the opportunities are huge! It’s benefitted our reputation, given us new opportunities and brought us access to new clients. With the ever increasing number of groups the benefits just continue to grow.”

## Why Opendoorz?

For Carrie, the answer to 'why Opendoorz?' is simple...

'It's the calibre of the people in the room that makes Opendoorz stand out over and above any other networking I've ever been to.' she says.

As a long-established, independent law practice reputation is crucially important. 'We have an amazing heritage to uphold at Hedges and being part of Opendoorz endorses that. We know the connections we make through Opendoorz will be high calibre business professionals and that the relationships we develop will be valuable to both us and our clients.'

Carrie also rates the meeting structure at Opendoorz. 'There's a great balance between serious business and enjoyable education. The quality of the conversations are superb, I always learn something and I always leave feeling inspired. It's a very supportive environment.'

## The Opendoorz Approach

For Carrie, Opendoorz isn't all about growing business opportunities.

'Of course there are plenty of sound business reasons for being an Opendoorz member but it's so much more than that!'

Carrie believes Opendoorz has been hugely beneficial to her own personal development. 'I've definitely grown my skill set since joining Opendoorz. All of the members are so open and happy to share their knowledge, plus leading CPD sessions and delivering showcase presentations has really helped me to develop these skills.'

Carrie also loves the way Opendoorz gives her a working space away from the office. 'It's like a little bit of professional 'me time!'' she says 'I can think about work objectively, get trusted opinions from professionals and grow my own knowledge.'

## The Results

'Obviously' says Carrie 'Opendoorz has to work for Hedges financially and it really does. From introductions to referrals to members using us directly our Opendoorz membership has more than paid for itself.'

However, Carrie maintains that the results aren't purely financial. 'Opendoorz is good marketing for Hedges. It helps us maintain our position and reputation as a well-established brand and part of the Oxfordshire business community. It's also an excellent way to maintain our professional development as we constantly strive to be the best we can be for our clients.'



Opendoorz is unlike any other networking group; in fact we prefer to see ourselves as a professional business network. We help you build a trusted network of introducers, strategic partners, suppliers, mentors and friends, offering expert guidance, inspiration and a dose of laughter and fun along the way.

Call: 01865 565333 • E-mail: [admin@opendoorz.biz](mailto:admin@opendoorz.biz) • Visit: [www.opendoorz.biz](http://www.opendoorz.biz)